ПРОГРАММА ВСТУПИТЕЛЬНОГО ИСПЫТАНИЯ
для поступающих на основные образовательные программы магистратуры
«Менеджмент (Master in Management - MIM)», «Корпоративные финансы (Master in Corporate Finance - MCF)», «Бизнес-аналитика и большие данные (Master in Business Analytics and Big Data - MiBA)» по направлению подготовки
38.04.02«МЕНЕДЖМЕНТ»

по предмету «Деловой английский язык»

Program for "The Business English Language" Entry Examination

For master programs: "Master in Management" (MIM),
"Master in Corporate Finance" (MCF),
"Master in Business Analytics and Big Data" (MiBA)

The entrance examination in Business English for applicants to be enrolled in the master programs is held as either a test to assess the applicants' level of Business English language proficiency or submission of the applicant's result in exams and diplomas recognized as a substitution of the entrance test (see Section 4. ENTRY EXAMINATION TEST SUBSTITUTION).

Section 1. THE ENTRANCE EXAMINATION TEST STRUCTURE AND CONTENT

The test consists of three sections: *Listening Comprehension*, *Structure and Written Expression* and *Reading Comprehension*.

Listening Comprehension: 30 minutes;

Structure and Written Expression: 30 minutes;

Reading Comprehension: 60 minutes.

1.1 The *Listening Comprehension* section is designed to test the following skills: to comprehend spoken conversations, infer the correct conclusion from conversations, answer the questions based on the information given in conversations. The *Listening Comprehension* section, which lasts for 30 minutes, comprises three parts. In the first part the applicants will hear short conversations between two people and get the gist of it. The next part consists of two longer conversations. The applicants will answer several questions. The last part comprises three passages from academic lectures or discussions followed by questions. Each of the listening passages lasts for about 2 minutes. Most of the tasks use multiple-choice questions with 3-4 choices in them.

1.2 The *Structure and Written Expression* section is designed to test the applicants' skills in English grammar. This section lasts for 30 minutes and comprises two tasks. The first task consists of the sentences in which a part of each sentence has been replaced with a blank space. Each sentence is followed by four answer choices. The second task consists of the sentences in which four words or groups of words have been underlined. The applicants will have to underline a word or a group of words that contains a grammar or lexical mistake.

The grammar knowledge which is subject to testing:
- Tenses
- Subject/predicate coordination
- Adverbial phrases
- Pronouns
- Comparative structures
- Parallel structures
- Prepositions and idioms.
- Irregular verbs (cost, spread, cast, lie, lay, etc.)
- V-ing – to V
- Used to, be used to, get used to
- Tense following *after, as soon as, before, by the time,* etc.
- Lexical difficulties (conscious, consciousness, conscience, conscientious, etc.)
- Countable – uncountable nouns (advice, knowledge, permission, etc.)

- Adverbs – adjectives (lovely, likely, cowardly, etc.)
- Inversion (e.g., following *rarely, not once, not until, never,* etc.)
- Degrees of comparison (Father-further, easier, etc.)
- Conditionals

1.3. The *Reading Comprehension* section lasts for 60 minutes and comprises five texts (of approximately 2000 characters). It is designed to test reading skills, extent of vocabulary, ability to deal with synonymy, knowledge of stylistic features of language, ability to guess the meaning of occasional unknown words from the context. All the texts are based on academic English.

The applicants for the master programs should demonstrate the following components of communicative competence:

1.3.1. Linguistic competence - command of a certain amount of knowledge, skills and experience in the field of vocabulary, grammar and phonetics necessary for foreign language communication.
1.3.2. Language competence - knowledge of language units and rules of putting them together.
1.3.3. Social and linguistic competence - ability to select and to use appropriate language patterns and means depending on the purpose and context of particular communication, as well as social roles of participants in communication
1.3.4. Compensatory competence - ability to solve various-complexity communication tasks using limited linguistic resources.
1.3.5. Information competence - ability to search, analyze and transform information.

Communicative competence and language skills that should be demonstrated by the applicant: the list of language skills tested during the entrance exam:

- The ability to identify the most important information and to avoid ambiguity.
- An extensive vocabulary command.
- The ability to choose the most appropriate way of expressing thoughts from a wide variety of linguistic resources.
- The ability to process any text about real and fictional events.
- The ability to piece together an appropriate phrase to obtain the necessary linguistic information from the available set of functional discourse.
- Understanding of complex information and the ability to make recommendations on a wide range of issues either related or unrelated to the future professional activity.
- The ability to easily understand and to participate in complex discussions between third parties in group discussion of abstract, sophisticated and unfamiliar topics.
- The ability to determine the further course of the narrative and the text logic anticipating the further flow of the presentation based on the context, grammar and vocabulary.

Section 2. ENTRANCE EXAMINATION TEST ASSESSMENT

2.1. Rules of test assessment
The applicants complete the test tasks which are grouped in three sections.
The total number of tasks in a test is 140.
Each task carries equal weight.
The test is scored on a 1-100-point basis.

Each question of the entrance test is scored in the following way:
- correct answer – 0,71 point;
- incorrect answer – 0 point.

2.2. Assessment: 'pass' (100 points) / 'fail' (0 points) grading system.

To reach the 'pass', the applicant is to complete minimum 50 % of the entrance test, i.e., earn 50 points.

Section 3. LITERATURE

The main literature:

1. Official Guide to the TOEFL Test with CD-ROM, 5th Edition. McGraw-Hill Education, 2018.
2. Barron`s TOEFL iBT with CD-ROM and MP3 audio CDs, 15th Edition, 2016
3. Cracking the TOEFL IBT. 2017 Edition, the Princeton Review.
4. Stirling B. Scoring strategies for TOEFL iBT. A complete guide. 2011
5. Mcarthy M., O'Dell F. Academic Vocabulary in Use. Cambridge University Press, 2012
6. Yule George. Oxford Practice Grammar. Advanced level. Oxford University Press
7. Black M., Capel A. Objective IELTS. Advanced level. Cambridge books for Cambridge Exams, 2006.
8. Side R., Wellman G., Grammar and Vocabulary for Cambridge Advanced and Proficiency. Longman, 2000

ETS TOEFL: https://www.ets.org/toefl/test-takers/ibt/prepare/practice-tests.html

Supplementary literature:
Official Guide to the TOEFL Test with CD-ROM, 4th Edition (Official Guide to the TOEFL iBT), McGraw-Hill; 2012

Section 4. ENTRY EXAMINATION TEST SUBSTITUTION

Table 1. The list of the exams and diplomas recognized as a substitution of the entrance test and minimal scores required for 'pass' (100 points) grade in "The Business English Language" Entry Examination:

Exam	Score / CEFR Level, Grade
IELTS	6.0 or higher
Cambridge English Qualifications	– C1 Business Higher (Grade A, Grade B, Grade C) – B2 Business Vantage (Grade A, Grade B, Grade C) – C2 Proficiency (Grade A, Grade B, Grade C) – C1 Advanced (Grade A, Grade B, Grade C) – B2 First (Grade A, Grade B, Grade C)
TOEFL iBT	60 or higher

St.Petersburg University Language Testing Centre	– Level 3 Test in English (Level C1 CEFR) (Grade A, Grade B, Grade C) – Level 2 Test in English (Level B2 CEFR) (Grade A, Grade B, Grade C)
bachelor's / master's / specialist's degree diploma (English is the language of instruction in the program)	bachelor's / master's / specialist's diploma on graduation from a program taught in English
bachelor's / master's / specialist's degree diploma in English Philology, Linguistics, Intercultural Communication, Interpretation and Translation studies	bachelor's / master's / specialist's degree diploma
GMAT (Graduate Management Admission Test) (issued in 2020 or later)	480 or higher
GRE (Graduate Record Examinations): Revised General test (Quantitative Reasoning) (issued in 2020 or later)	143 or higher
GRE (Graduate Record Examinations): Subject Test in Mathematics (issued in 2020 or later)	500 or higher
Professional postgraduate diploma in English Philology, Linguistics, Intercultural Communication, Interpretation and Translation studies (based on a higher education degree)	no less than 500 ac. hours, the English language is a major

If the scores in the exams and diplomas listed in Table 1 are below respective minimal scores required for 'pass' grade, then an applicant gets 'fail' (0 points) grade in "The Business English Language" Entry Examination.